



CCI 442.01
EFFECTIVE DATE: 18 October 2021

By Order of the Assistant Secretary for Health:

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SUBJECT: PHS Flags and USPHS Commissioned Corps Official Seal

1. PURPOSE: This Instruction establishes specifications and prescribes the uses and flag protocol for the Public Health Service (PHS) flag, Assistant Secretary for Health's (ASH) flag, Principal Deputy Assistant Secretary for Health's (PDASH) flag, Surgeon General's (SG) flag, Deputy Surgeon General's (DSG) flag, and Assistant Surgeon General's (ASG) flag. The Instruction also includes specifications and uses of the U.S. Public Health Service (USPHS) Commissioned Corps Official Seal.
2. APPLICABILITY: This Instruction applies to all members of the Regular Corps and the Ready Reserve Corps.
3. AUTHORITY:
 - 3-1. [4 U.S.C. §§ 1-10](#), "The Flag"
 - 3-2. U.S. Department of Health and Human Services (Department or HHS) General Administration Manual (GAM) Chapter 1-20, dated 31 January 1979.
 - 3-3. HHS Printing Management Circular PHS hf-75.5 dated 2 December 1975.
4. PROPONENT: The proponent of this Instruction is the ASH. The SG is responsible for ensuring the day-to-day management of the USPHS Commissioned Corps.
5. SUMMARY OF REVISIONS AND UPDATES: This is the third issuance of this Instruction within the electronic Commissioned Corps Issuance System (eCCIS) and replaces Commissioned Corps Instruction (CCI) 442.01, "PHS Flags and Official Corps Seal," dated 2 July 2020. This version:
 - 5-1. Authorizes the Director, Commissioned Corps Headquarters (CCHQ), to approve commercial uses of the USPHS Commissioned Corps Official Seal.
 - 5-2. Update to Appendix B to include current and new versions of the USPHS Commissioned Corps Official Seal and a note that the current version will be phased out by December 31, 2022.

6. POLICY:

- 6-1. Purpose of PHS Flags and USPHS Commissioned Corps Official Seal. The flags and official seal serve to enhance the prestige of the PHS and the USPHS Commissioned Corps, provide a symbol of identity, and symbolize the leadership roles of the ASH, PDASH, SG, DSG, and ASGs.
- 6-2. All PHS flags shall conform to the specifications contained in this Instruction and set forth by specifications of The Institute of Heraldry (TIOH), Department of the Army.
- 6-3. Authorized designs of PHS flags (See Appendix A).
- a. The PHS Flag shall have a golden yellow (cable number 65001, Pantone Matching System (PMS) 116) base background with an ultramarine blue (cable number 67118) embroidered USPHS Commissioned Corps Device centered on the flag. The diameter of the Device shall be one-half the hoist (height) of the flag. For purposes of flag usage, the Device is a winged caduceus crossed with a fouled anchor, both surrounded by "U.S. Public Health Service 1798," forming a circle which almost touches the wings of the caduceus. The numerals "1798" shall appear at the lower aspect of the circle. The caduceus is at a 315 degree angle (clockwise) and the anchor is at a 45 degree angle to the vertical. The fringe shall be ultramarine blue (cable number 67118).
- (1) The PHS Flag shall be manufactured in accordance with the latest revision of specification MIL-DTL-2692 and TIOH Drawing No. 5-1-676.
- (2) The Device shall appear on both sides of the flag and will appear on the reverse side as if printed through except lettering shall read from left to right on both sides.
- b. The ASH's Flag shall have a flag blue (cable number 80077, PMS 282) base background with a golden yellow (cable number 65001, PMS 116) applique USPHS Commissioned Corps Device centered on the flag. Surrounding the Device will be four 5-pointed white stars, equidistant to the top, bottom, left, and right of the Device. The diameter of the Device shall be one-half the hoist (height) of the flag. For purposes of flag usage, the Device is a winged caduceus crossed with a fouled anchor. The caduceus is at a 315 degree angle (clockwise) and the anchor is at a 45 degree angle to the vertical. This flag is not for use by an officer in the position of Acting ASH. The fringe shall be golden yellow (cable number 67104).
- (1) The ASH's Flag shall be manufactured in accordance with the latest revision of specification MIL-DTL-2692 and TIOH Drawing No. 5-1-1000.
- (2) The Device and stars will appear on both sides of the flag and will appear on the reverse side as if printed through.
- (3) The ASH's Flag will only be used when the position is encumbered by a PHS officer. If the position is not encumbered by a PHS officer, the ASH shall use the Department's Assistant Secretary Flag.
- c. The PDASH's Flag shall have a white base background (cable number 65005) with a flag blue (cable number 80077, PMS 282) diagonal broad stripe oriented from top left to right. There will be two 5-pointed flag blue (cable number 80077, PMS 282) stars oriented with one in the lower left corner and the other in the upper right corner. There will be a golden yellow (cable number 65001, PMS 116) applique USPHS Commissioned Corps Device centered on the flag. The diameter of the Device shall be one-half the hoist (height) of the flag. For purposes of flag usage, the Device is a winged caduceus crossed with a fouled anchor. The caduceus is at a 315 degree angle (clockwise) and the anchor is at a 45 degree angle to the vertical. This flag is

not for use by an officer in the position of Acting PDASH. The fringe shall be golden yellow (cable number 67104).

- (1) The PDASH's Flag shall be manufactured in accordance with the latest revision of specification MIL-DTL-2692 and TIOH Drawing No. 5-1-988
 - (2) The Device and stars will appear on both sides of the flag and will appear on the reverse side as if printed through.
 - (3) The PDASH's Flag will only be used when the position is encumbered by a PHS officer.
- d. The SG's Flag shall have a flag blue (cable number 80077, PMS 282) base background with a white (cable number 67101) applique USPHS Commissioned Corps Device centered on the flag. Surrounding the Device will be three 5-pointed white stars, equidistant to the top, left and right of the Device. The diameter of the Device shall be one-half the hoist (height) of the flag. For purposes of flag usage, the Device is a winged caduceus crossed with a fouled anchor. The caduceus is at a 315 degree angle (clockwise) and the anchor is at a 45 degree angle to the vertical. This flag is not for use by an officer in the position of Acting SG. The fringe shall be white (cable number 67101).
- (1) The SG's Flag shall be manufactured in accordance with the latest revision of specification MIL-DTL-2692 and TIOH Drawing No. 5-1-999
 - (2) The Device and stars will appear on both sides of the flag and will appear on the reverse as if printed through.
- e. The DSG's Flag shall have a flag blue (cable number 80077, PMS 282) base background with a white (cable number 67101) applique USPHS Commissioned Corps Device centered on the flag. Surrounding the Device will be two 5-pointed white stars, equidistant to the left and right of the Device. The diameter of the Device shall be one-half the hoist (height) of the flag. For purposes of flag usage, the Device is a winged caduceus crossed with a fouled anchor. The caduceus is at a 315 degree angle (clockwise) and the anchor is at a 45 degree angle to the vertical. The design of the Device shall be the same as for the SG's flag. The fringe shall be white (cable number 67101).
- (1) The DSG's Flag shall be manufactured in accordance with the latest revision of specification MIL-DTL-2693 and TIOH Drawing No. 5-1-998.
 - (2) The Device and stars will appear on both sides of the flag and will appear on the reverse as if printed through.
- f. An ASG's (Rear Admiral – Upper Half – O-8) Flag shall have a white (cable number 65005) background with a flag blue (cable number 80077, PMS 282) applique USPHS Commissioned Corps Device centered on the flag. Surrounding the Device will be two 5-pointed flag blue (cable number 80077, PMS 282) applique stars, equidistant to the left and right of the Device. The diameter of the Device shall be one-half the hoist of the flag. The Device is a winged caduceus crossed with a fouled anchor. For the purpose of flag usage, the caduceus is at a 315 degree angle (clockwise) and the anchor is at a 45 degree angle to the vertical. The fringe shall be flag blue (cable number 67124).
- (1) The ASG's (Rear Admiral – Upper Half – O-8) Flag shall be manufactured in accordance with the latest revision of specification MIL-DTL-2692 and TIOH Drawing No. 5-1-997.

- (2) The Device and stars will appear on both sides of the flag and will appear on the reverse as if printed through.
- g. An ASG's (Rear Admiral – Lower Half – O-7) Flag shall have a white (cable number 65005) background with a flag blue (cable number 80077, PMS 282) applique USPHS Commissioned Corps Device centered on the flag. Above the Device will be a 5-pointed flag blue (cable number 80077, PMS 282) applique star, equidistant to the top of the Device. The diameter of the Device shall be one-half the hoist of the flag. The Device is a winged caduceus crossed with a fouled anchor. For the purpose of flag usage, the caduceus is at a 315 degree angle (clockwise) and the anchor is at a 45 degree angle to the vertical. The fringe shall be flag blue (cable number 67124).
 - (1) The ASG's (Rear Admiral – Lower Half – O-7) Flag shall be manufactured in accordance with the latest revision of specification MIL-DTL-2692 and TIOH Drawing No. 5-1-996.
 - (2) The Device and star will appear on both sides of the flag and will appear on the reverse as if printed through.
- 6-4. Types of Various Uses. The basic flags authorized in section 6-3 shall be made available in various types, dependent upon use, as identified and described in Sections 6-6 through 6-9.
- 6-5. U.S. Flag.
 - a. The display of the U.S. Flag shall be in accordance with the Flag Code of the United States (Public Law (PL) 77-623, as amended by PL 77-829, PL 83-396, PL 94-344, and E.O. 10834). These references are incorporated in RL30243, "The United States Flag: Federal Law Relating to Display and Associated Questions," published by the U.S. Senate.
 - b. It is necessary to include in this Instruction, for the purposes of clarity, certain provisions of the Flag Code of the United States in instances where PHS Flags are used in conjunction with the U.S. Flag.
 - c. The sizes prescribed for the various types of Distinguishing USPHS Commissioned Corps Flags in the following sections are identical with those of the U.S. Flag when used for similar purposes, except in the case of Boat Flags and as prescribed in Section 6-9. The prescribed sizes of the U.S. Flag when used as Boat Flags are contained in Section 6-9.
- 6-6. Indoor Flags.
 - a. Indoor flags are those which are generally used inside buildings (e.g., offices, conference rooms, or auditoriums) but which may also be used out of doors for ceremonial purposes, such as parades. The two types of PHS Indoor Flags are Colors and Distinguishing Flags.
 - b. A Color Flag is a specific flag which is indicative of the spirit and tradition of the United States or the office, position, or organization represented and is known as

- a "Color." The U.S. Flag, HHS Flag, PHS Flag, ASH's Flag, PDASH's Flag, SG's Flag, and DSG's Flag are, when used as Indoor Flags, Colors.
- c. A Distinguishing Flag is a flag which identifies an ASG. A Distinguishing Flag differs from a Color in that a Distinguishing Flag identifies only the rank of a person, while a Color not only identifies but also represents the spirit and tradition of the organization.
- d. Authorization to Display Indoor Flags.
- (1) Flag Rank Officers. All flag rank officers are authorized to display appropriate Indoor Flags (e.g., U.S. Flag, HHS Flag, PHS Flag, and/or Color or Distinguishing Flag reflecting office or rank) in the officer's office at any time. A Distinguishing Flag may also be displayed in conjunction with the U.S. Flag and the PHS Flag on occasions of ceremony, in auditoriums or conference rooms, or on similar occasions, provided that, on any of these occasions, (1) the officer is present, and (2) he/she is the senior flag officer present.
 - (2) Officers in Charge of PHS Stations or Activities. An officer occupying a position of Division Director or above, and an officer in charge of field stations or activities, may display appropriate Indoor Flags (e.g., U.S. Flag and the PHS Flag) in his/her office, in conference rooms, auditoriums, buildings and lobbies.
- e. Placement. The U.S. Flag is always to the observer's left and the PHS Flag and flag of the flag rank officer follow, in that order, to the observer's right of the U.S. Flag.
- f. Specifications.
- (1) Material. All Indoor Flags shall be made of rayon or nylon banner cloth with embroidered or applique devices.
 - (2) Size. All Indoor Flags shall be 4 1/3 feet hoist by 5 1/2 feet fly (length).
 - (3) Fringe, Cord and Tassels. All Indoor Flags shall include a 2 1/2 inch fringe on three edges (excluding the edge which is attached to the flagstaff) of the same (or similar material) of the flag (rayon banner cloth). The flagstaffs for all Colors shall have attached below the head of the staff, a rayon cord, 8 feet, 6 inches in length, with a tassel of rayon strands at each end. The fringe, cord and tassels when applicable, shall be:
 - (a) Ultramarine Blue (cable number 67118) for the PHS Flag;
 - (b) Golden Yellow (cable number 67104) for the ASH and PDASH Flag;
 - (c) White (cable number 67101) for the SG's and DSG's Flag; and
 - (d) Flag Blue (cable number 67124) for the ASG's Flag.
- g. Flagstaffs for Indoor Flags.
- (1) U.S. Flag. Flagstaffs for the U.S. Flag shall be hardwood, oak finish, with solid brass screw joint, headed by a solid brass spread-winged eagle with

approximately a 7 inch wing spread; the overall length, inclusive of the eagle, shall be approximately 9 feet.

- (2) PHS Flags. Flagstuffs for display of any of the PHS Flags shall be hardwood, oak finish, with solid brass screw joint, headed by a solid brass spearhead (U.S. Army type), 4 inches wide and 8 ½ inches long. The overall length of the flagstaff, inclusive of the spear staff head, shall be approximately 8 feet, 9 inches.

6-7. Outdoor Flags.

- a. Definition and General Use. Flags which are displayed out of doors, as from a flagpole, will be known as Outdoor Flags. The three types of Outdoor Flags are Dress, Fair Weather, and Storm.

- (1) Dress Flag.

- (a) Use. A Dress Flag may be flown on all national or locally recognized holidays and other dress (ceremonial) occasions. Exception may be made when the flagpole is not of sufficient size to hold the Dress Flag.

- (b) Size. All Dress Flags shall be 10 feet hoist by 19 feet fly.

- (2) Fair Weather Flag.

- (a) Use. A Fair Weather Flag may be flown outdoors on all days except those specified in Sections 6-7.a.(1) or 6-7.a.(3).

- (b) Size. All Fair Weather Flags shall be 5 feet hoist by 9.6 feet fly.

- (3) Storm Flag.

- (a) Use. A Storm Flag may be flown outdoors in lieu of a Fair Weather Flag during inclement weather.

- (b) Size. All Storm Flags shall be 3 feet 6 ¼ inches hoist by 6 feet 8 ¼ inches fly.

- b. Material. The material used for Outdoor Flags shall be of nylon-wool bunting. The devices shall be screen printed.

- c. Authorization to Display PHS Outdoor Flags.

- (1) Authorization is hereby given to display one of the following PHS Flags at USPHS Commissioned Corps or other HHS activities.

- (a) If the post's Officer-in-Charge is a USPHS Commissioned Corps flag rank officer, the flag pertaining to that rank shall be displayed.

- (b) When the Officer-in-Charge is of the flag rank and is absent from the post, the flag of the next flag rank officer present shall be displayed. If there is no officer of flag rank present, the PHS Flag shall be displayed.

- (c) If the post's Officer-in-Charge is an officer of lower flag rank, the PHS Flag shall be displayed.
 - (d) When the post flying the PHS Flag is officially visited by a flag rank USPHS Commissioned Corps official, the post shall display the flag of that official during the visit (in lieu of the PHS Flag). If the post's Officer-in-Charge is a flag rank officer and is officially visited by the ASH, PDASH, SG, or DSG, the post will display the ASH's Flag, PDASH's Flag, SG's Flag, or DSG's Flag, as appropriate, during the visit (in lieu of the ASG's Flag). Only the senior most USPHS Commissioned Corps official's flag will be flown.
 - d. If any PHS Flag is flown from one staff and the U.S. Flag from a second staff, both flags shall be the same size with the U.S. Flag to the observer's left. If flown from the same pole, a PHS Flag shall be flown under the U.S. Flag and shall be the same or one size smaller than the U.S. Flag.
 - e. When a USPHS Commissioned Corps or HHS installation or activity occupies a large geographical area, a PHS Flag may be displayed at more than one location in the post at the discretion of the Officer-in-Charge of the installation or activity.
 - f. While customary to display flags outdoors only from sunrise to sunset, it is permissible to display flags at night when special patriotic effect is desired. Flags flown at night must be lit with a sufficient light to illuminate the flag under normal atmospheric conditions.
 - g. Flags at Half Mast.
 - (1) Whenever the U.S. Flag is flown at half mast, so is the PHS Flag. However, the flags of the ASH, PDASH, SG, DSG, or an ASG will be flown at half-mast only in the event of death, while on active duty, of that officer. No flag is ever flown above the U.S. Flag while it is at half-mast.
 - (2) The U.S. Flag and PHS Flag are flown at half-mast on due notice of the death of a United States official or Member of Congress.
 - (3) On notification of the death of an HHS official, an HHS Operating Division (OPDIV) or Staff Division (STAFFDIV) Head may order the U.S. Flag and PHS Flag at an HHS installation under that officer's jurisdiction flown at half-mast.
 - (4) The death of a PHS or HHS official at a field station is adequate cause for an Officer-in-Charge, or other appropriate official, to order that the U.S. and PHS Flags at that field station be flown at half-mast.
 - h. Flagstaffs. Flagstaffs for outdoor use and display of the U.S. Flag and the PHS Flag shall be headed with a ball of appropriate size.
- 6-8. Automobile Flags.
- a. An Automobile Flag is a small distinguishing flag flown from a vehicle to indicate that the holder of the office or rank represented by the flag is an occupant.
 - b. USPHS Commissioned Corps flag rank officers are authorized to display their flags on automobiles on occasions of ceremony, when participating in parades, or when performing official visits to stations and activities under their jurisdiction.

- c. Specifications.
- (1) Material. The ASH's Flag, PDASH's Flag, SG's Flag, DSG's Flag and ASG's Flag shall be made of rayon banner material, with embroidered devices and stars of applicable colors. The devices and stars may be screen printed.
 - (2) Size. All Automobile Flags shall be 1 foot, 6 inch hoist by 2 feet, 2 inches fly.
 - (3) Fringe. Automobile Flags of the ASH, PDASH, SG and DSG shall include a 1/2 inch fringe on three edges (excluding the edge which is attached to the flagstaff) of the same material as the flag. The fringe of the ASH's and PDASH's flag shall be golden yellow in color, SG's and DSG's Flag shall be white in color. The ASG's Flag shall have no fringe.
- d. Flagstaff.
- (1) The flagstaff shall be of metal and of sufficient length so that when properly mounted, the lower edge of the flag fly is about 1 inch higher than the crest of the hood of the automobile. The design of the staff head shall be a ball.
 - (2) Flagstaffs normally are mounted on the inside of the right bumper support. When this is not practicable, the nearest suitable location is permitted so that it will not interfere with the right headlight beam.

6-9. Boat Flags.

- a. A Boat Flag is:
- (1) A PHS Flag used to identify a PHS boat or vessel; or
 - (2) The flag of a flag rank PHS officer flown from a boat or launch to indicate that the holder of the office of rank represented by that rank is aboard.
- b. Display of the U.S. Flag and PHS Boat Flags.
- (1) It is customary to display the U.S. Flag from the gaff while running (at sea) and the stern flagstaff while at anchor or at dock/port. If the boat is not equipped with a gaff, the U.S. Flag should be displayed from the highest point/mast while running.

Note: A gaff is a spar rising aft from a mast to support the head of a quadrilateral fore-and-aft sail.
 - (2) The PHS Flag should be displayed from the starboard (right side) yardarm.
 - (3) Flag of the ASH, PDASH, SG, DSG, or an ASG. When a flag rank officer is aboard, his/her flag shall be displayed from the starboard yardarm and the PHS flag shifted to the port (left side) yardarm. If two flag rank officers are aboard, only the flag of the senior shall be displayed.
- c. In nautical situations not covered in this instruction, the customs or flag regulations of the U.S. Navy or U.S. Coast Guard (USCG) shall be followed.

- d. Specifications.
- (1) Material. All PHS Boat Flags shall be of nylon-wool bunting, with appliquéd or screen-printed design(s).
 - (2) Size. The U.S. Flag and all PHS Boat Flags, when flown from a boat, shall be in the following sizes:
 - (a) Boat (Over 50 feet in length)
 - (i) U.S. Flag, 3.52 feet hoist by 6.69 feet fly;
 - (ii) All PHS Flags, 32 inches hoist by 48 inch fly.
 - (b) Small boat (50 feet and under in length)
 - (i) U.S. Flag, 2.37 feet hoist by 4.5 feet fly;
 - (ii) All PHS Flags, 24 inches hoist by 36 inches fly.

6-10. Automobile Plates/Placards.

- a. Use. Distinguishing automobile plates may be attached to the right front bumper of motor vehicles used by flag rank officers on occasions of ceremony or when performing official inspections.
- b. Material and Size. Automobile plates for motor vehicles shall be of sheet metal, 6 inches high and 9 inches wide.
- c. Design. The design and color of automobile plates for flag rank officers shall be the same as their respective flag, except that:
 - (1) The ASH's and PDASH's plate shall include a ½ inch border in yellow along the four edges.
 - (2) The SG's and DSG's plate shall include a ½ inch border in white along the four edges.
 - (3) The ASG's plate shall include a ½ inch border in blue along the four edges.
- d. Canvas Cover. If a distinguishing automobile plate is attached permanently to a motor vehicle, a plain canvas cover of appropriate size shall be provided to cover the plate when the vehicle is not in use by the flag rank officer, or is in use by other than the flag officer for whom it is provided.

- 6-11. Disposition of Flags. When a flag is in such a condition as to be no longer fit for display, it should be destroyed by burning, in a dignified ceremony, unless considered historically significant. If historically significant, it should be sent to the Director, CCHQ, with a memorandum explaining the circumstances.

- 6-12. Presentation of Flags Upon Retirement.
- a. U.S. Flag. Title 42 U.S.C. §214 authorizes a one-time presentation of the U.S. Flag upon an officer's release from active service for retirement, and at no cost to the officer.
 - b. PHS Flag, Indoor Type. A PHS Flag (Color) may be presented to an officer upon the occasion of retirement.
 - c. ASH, PDASH, SG, DSG, and ASG Flags, Indoor Type. The flag of the rank officer may be presented to the officer upon the occasion of retirement.
- 6-13. USPHS Commissioned Corps Official Seal (Appendix B).
- a. Per HHS GAM Chapter 1-20, the seal of the USPHS Commissioned Corps was designed and authorized before the development of the HHS Seal. Use of the USPHS Commissioned Corps Official Seal is restricted to certain types of health certificates and to materials pertaining to the USPHS Commissioned Corps, or as approved, in writing, by the Director, CCHQ.
 - b. Description. On a flag blue (cable number 67124, PMS 282) disc, a white (cable number 67101) anchor fouled with a white chain detailed in black (cable number 67138, PMS K) in saltire with a gold (cable number 67106, PMS 872) caduceus, snakes, green shaded Army green (cable number 67131, PMS 553), all encircled by a gold designation band inscribed in dark blue letters and numerals "U.S. PUBLIC HEALTH SERVICE" arcing to top and in base "1798" between two dark blue five pointed stars, with one point to the center. Colors of the USPHS Commissioned Corps Seal shall be in accordance with the Department of the Army's Institute of Heraldry (IOH) standards dated 4 June 1986.
 - (1) The seal should never be reduced to a size of less than 5/8 inch in diameter.
 - (2) A single color seal is authorized and shall only appear in Reflex Blue or Black. Reflex Blue is RGB Numbers: 0/22/137 (R0, G22, B137).
 - (3) The seal can never be altered and must always be positioned with the caduceus at a 315 degree angle (clockwise) and the anchor at a 45 degree angle to the vertical.
 - c. Other logos, insignias or non-official seals shall not be used to represent the USPHS Commissioned Corps. Seals and devices of the Federal Government, Departments, Bureaus, and Independent Agencies are not in the public domain, and cannot be used for other than official business without specific authorization of the agency involved.
 - (1) The USPHS Commissioned Corps Official Seal is for the official use of HHS and the USPHS Commissioned Corps and are not for the use of the private or nonprofit sectors in any manner, including on their materials, except as approved, in writing, by the Director, CCHQ.
 - (2) To the public, such unapproved use would send a message that the HHS or USPHS Commissioned Corps favors or endorses an organization, its activities, its products, its services, and/or its personnel (either overtly or tacitly), which it does not and cannot do.
 - d. The USPHS Commissioned Corps Official Seal ("Seal") shall not be used in a manner which will bring discredit upon the Department, the USPHS Commissioned Corps or the Federal Government. Additionally, it may not be used:

- (1) By the private sector, including grantees, vendors, and contractors, except as approved, in writing, by the Director, CCHQ; and
 - (2) Contractors may not use the Seal on proposals or consulting deliverables. If a contractor deliverable is camera-ready or other reproducible copy, for the express purpose of being an HHS or USPHS Commissioned Corps publication for HHS or USPHS Commissioned Corps distribution to the public; then, and only then, may the contractor affix the Seal, under the direction and guidance of the project officer and as approved, in writing, by the Office of the Secretary, Assistant Secretary for Public Affairs.
- e. USPHS Commissioned Corps components may not use private sector or contractor logos on Government publications or other Government communication products. Such use is prohibited. Whether or not the private sector organization is non-profit or commercial is not a factor.

Note: Section 13 of the Government Printing and Binding Regulations, published by the Joint Committee on Printing, United States Congress, makes clear that "No Government publication or other Government printed matter, prepared or produced with either appropriated or non-appropriated funds or identified with an activity of the Government, shall contain any advertisement inserted by or for any private individual, firm, or corporation; or contain material which implies in any manner that the Government endorses or favors any specific commercial product, commodity, or service."

7. RESPONSIBILITIES:

7-1. The ASH is responsible for establishing policies related to PHS Flags and the Official USPHS Commissioned Corps Seal.

8. PROCEDURES: In situations not covered in this Instruction, the customs or flag regulations of the U.S. Flag Code and the U.S. Navy shall be followed.

9. HISTORY: This is the third issuance of this Instruction within the eCCIS.

9-1. CCI 442.01, "PHS Flags and Official Corps Seal," dated 2 July 2020.

9-2. CCI 442.01, "PHS Flags and Official Corps Seal," dated 9 April 2020.

9-3. Commissioned Corps Personnel Manual (CCPM) CC29.9.1, "Public Health Service Flags and Automobile Plates," dated 18 May 1978.

Appendix A*

U.S. Department of Health and Human Services Flag (Indoor Type with gold fringe)



U.S. Public Health Service Flag (Indoor Type with blue fringe)



Assistant Secretary for Health's Flag (Indoor Type with gold fringe)



Principal Deputy Assistant Secretary for Health's Flag (Indoor Type with gold fringe)



*Note: Colors used in Appendix A do not necessarily match the IOH standards for proper coloring. These representations are for reference to style and design only.

Appendix A (continued)

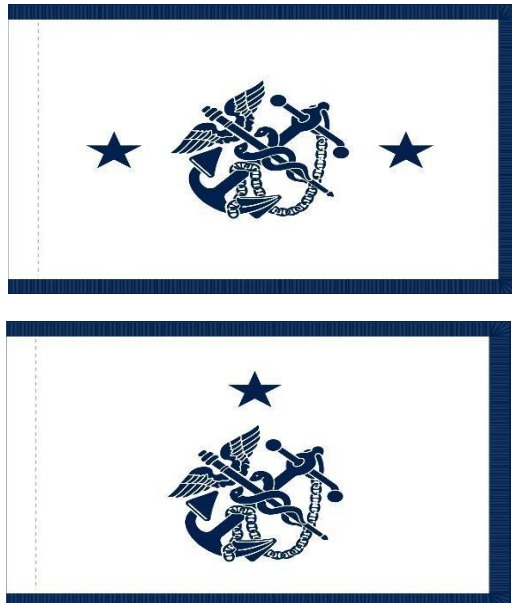
Surgeon General's Flag (Indoor Type with white fringe)



Deputy Surgeon General's Flag (Indoor Type with white fringe)



Assistant Surgeon General's Flag (Indoor Type with blue fringe)



Appendix A (continued)

Other Distinguishing HHS Flags that a PHS Officer May Be Entitled

Deputy Secretary of HHS (Indoor Type with gold fringe)



Assistant Secretary – Any (Indoor Type with gold fringe)



Appendix B** USPHS Commissioned Corps Official Seal



New One Color (Outline) Version



New Full Color Version



Current One Color (Outline) Version
(Will phase out use by December 31, 2022)



Current Full Color Version
(Will phase out use by December 31, 2022)

**Note: Because monitor and printer colors may differ, the colors used in Appendices A and B do not necessarily match the IOH standards for proper coloring. These representations are for reference to style and design only.